
Introduction

This privacy policy sets out how Motor Sport (North West) Ltd uses and protects any information that you give to us.

Motor Sport (North West) Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified, then you can be assured that it will only be used in accordance with this privacy policy.

Motor Sport (North West) Ltd may change this policy from time to time. You should check the policy from time to time to ensure that you are happy with any changes. This revision of the policy is effective from 17th August 2023.

Personal Information

Collecting your information

Motor Sport (North West) Limited collects your information when you provide any membership, committee, event official nomination details, resident information, competition event entry forms or any other paper, on-line or email requests, for example ticketing or questionnaire responses. You may provide information using paper or online forms, or by email. The information you give us may include your contact details (name, address, telephone number, email address), personal information and identifiers (date of birth, membership numbers, competition licence number), and other information (vehicle details). When you provide information about another person, such as a child, parent, guardian, or emergency contact you should let that person know that you have given us the information.

If you are under 18 years old, we will also ask for information from your parent or guardian.

Using your information

As a member of Motor Sport (North West) or an event organiser, we may use your information in relation to club events and may publish some of your information in the programme, other event documentation, event web site and event social media which will be in the public domain.

As competitors, when you enter club events, we will publish some of your information in the programme, on the event web site and social media sites, entry and results systems which will be in the public domain. Your information is used in these ways to fulfil our contract with you. We may ask you for emergency contact and next of kin details which we will only use in an emergency, and which is used for a legitimate interest. You should let the contact and next of kin know that you have given this information to us. We may use your information to send you marketing messages by email, but only if you have agreed that we can do this by giving us your clear consent – and you can change your mind at any time just by letting us know.

To support your lifetime relationship with motor sport and Motor Sport (North West) Limited we may keep your information indefinitely, unless you ask us to delete it.

Sharing Your Information

We will never share, sell, or rent individual personal information with anyone without your advance permission or unless ordered by a court of law or in accordance with the following.

We may share your information with Motorsport UK as required by its General Regulations for governing motor sport, with other Motorsport UK Registered Clubs, with medical personnel, or any other person if we have to comply with a legal obligation. We may also share your information with service providers for purposes of providing services relating to our communications with you, for example entry and results services and to produce and print programmes.

Our Web Site

Relevant Legislation

Along with our business and internal computer systems, our websites are designed to comply with the following national and international legislation with regards to data protection and user privacy:

- [UK Data Protection Act 1988 \(DPA\)](#)
- [EU Data Protection Directive 1995 \(DPD\)](#)
- [EU General Data Protection Regulation 2018 \(GDPR\)](#)

Our website's compliance with the above legislation, all of which are stringent in nature, means that this site is likely compliant with the data protection and user privacy legislation set out by many other countries and territories as well. If you are unsure about whether this site is compliant with your own country of residences' specific data protection and user privacy legislation you should contact our data protection officer for clarification.

When you use our website we may collect information about you, in particular your IP (Internet Protocol) address, by using cookies. We use this information to improve your web experience.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Contact forms and email

Should you choose to contact us using a form on any of our contact pages or an email link on our website, none of the data that you supply will be stored by the website or passed to / be processed by any of our third-party data processors. Instead the data will be collated into an email and sent to us by Simple Mail Transfer Protocol (SMTP). Our SMTP servers are protected by TLS (sometimes known as SSL) meaning that the email content is encrypted using SHA-2, 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices.

How we use cookies

See separate Cookies Policy.

About our Website Server

Our website is hosted in a UK data centre. Some of the data centre's more notable security features are as follows:

- Security staff on site 24/7
- Perimeter palisade fence
- Access control system
- 24/7 monitored HD CCTV
- Multi-layer access points

Third-Party Data Processors

We occasionally use the services of third parties to process data on our behalf. These third parties have been carefully chosen and all of them comply with the legislation set out above.

Data Breaches

We will report any unlawful data breach of our own data or of our third-party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

Email Communication

If you have received an email from Motor Sport (North West) Ltd, we believe that you fall into one or more of the following categories:

- Your email address is listed with us as someone who has shared this address for the purpose of receiving email-based information and/or there is a legitimate interest in contacting you.
- You have registered, purchased or otherwise have an existing relationship with Motor Sport (North West) Ltd; i.e. you are a customer.
- You have made an enquiry to Motor Sport (North West) Ltd and are asking for further information about our services.
- You are a supplier to Motor Sport (North West) Ltd.

How can you stop receiving email from us?

Each email sent contains an easy, automated way for you to cease receiving email from us, or to change your expressed interests. If you wish to do this, simply follow the instructions at the end of all our emails.

If you have received unwanted or unsolicited email from Motor Sport (North West) Ltd or purporting to be sent from Motor Sport (North West) Ltd, please forward a copy of that email with your comments to mark.wilkinson@northweststages.co.uk for our review and prompt attention.

How do we protect your privacy?

We use appropriate security measures to protect against the loss, misuse and alteration of data used by our system. We monitor our email traffic and will always respect your time and attention by controlling the frequency of our mailings.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Your rights

You may ask us not to process your information for marketing purposes.

You are entitled to a copy of the information we hold about you, and to ask us to correct any inaccuracies.

You may ask us to stop using your information, and to delete it, although we may maintain a skeleton set of your information. If you ask us to do this, we will not be able to continue our contract with you.

You may make a complaint to the Information Commissioner (www.ico.org.uk).

Data Controller

The data controller of this website is: Motor Sport (North West) Ltd, a UK Private Limited Company with company number: 03526958 whose registered office is: 47 Fairways Drive, Ellesmere Port, Cheshire, CH66 1RX.

Data Protection Officer

The Data Protection Officer is Mr Mark Wilkinson, Motor Sport (North West) Ltd.

Email: mark.wilkinson@northweststages.co.uk